



eTrak-plus

CAPABILITIES BY APPLICATION

eTRAK-PLUS COURT RESERVATIONS

- Unlimited number of courts
- Utilize calendars for centralized tracking and court reservations
- Generate user-defined time blocks
- Track one-time and pattern reservations
- Reserve recurring court dates/times
- Build calendars with recurring usage capability

eTRAK-PLUS FACILITY RESERVATIONS

- Manage your facility schedules
- Track one-time, pattern and random reservations
- Track overlap facilities and prevent double bookings
- Automatic or manual conflict resolution
- Easy display of schedules and calendars with multi-facility search
- Track set-up and break-down times and assign responsibility
- Easily cross-reference facility availability with assigned calendars
- Track fees including damage deposits
- Detailed reservation rules input functionality
- Include waivers and contractual agreement verbiage within receipt
- Integration with Activity Reservation and League Scheduling applications

eTRAK-PLUS EQUIPMENT & SITE RENTALS

- Equipment, campsite, marina, and shelter rentals
- Designated calendar interaction for centralized reservations and viewing
- Track equipment check out and check in times
- Package rentals
- Track rental fees including deposits
- Quick rentals – for no-fee check out times
- Graphic campsite reservations

eTRAK-PLUS TRIP RESERVATIONS

- Manage group bookings
- Establish any number of trips
- Track departure/return dates and times
- Produce trip roster and detailed reports
- Print trip agenda and receipt

eTRAK-PLUS PASS MANAGEMENT

- Print membership cards or use existing cards
- Track attendance per person/account and visit demographics
- Track income and expense by membership type
- Track membership, suspension and expiration dates
- Recurring billing options
- Track guests, additional and daily entry fees

- Capture and display member photos
- Integrated universal ID cards and key tags
- Create photo ID cards or use existing cards
- Barcode, magstripe and biometric scanning options
- Play greetings on member entry
- Display picture on select (or all) screens upon member entry
- Track facility capacity during visit check-in

MARINA MANAGEMENT

- Manage boat slips and docks of all sizes
- Manage boat and boat owner information
- Manage boat registration and insurance expirations (receive notification for expirations and send these to your marina clients)
- Manage seasonal rentals and provide varying registrations periods or price breaks for repeat clients, automatically
- Manage transient rentals and allow transient clients to manage their space and communicate more effectively with your marina management team
- Manage wait lists and lotteries for highly valued spaces
- Manage annually, monthly and daily, and rolling contracts, waivers, etc.
- Provide your clients to pay online with any payment method you accept (credit card, debit card, bank draft, gift certificate, vouchers, etc.)
- Generate invoices with all (chargeable/non-chargeable) resource detail listed (i.e., power, water, cable, club services, etc.)
- Manage annual marina memberships to include all family members, vessels, etc.
- Upload pictures, slide-shows, video, etc.
- Email marketing to allow you to reach out to your clients for notification of all necessary updates (closure, new space, new offering, special pricing)
- Manage your client base more effectively and demographically market to specific segments of clientele throughout the year
- eTrak-plus provides a Marina Management application for all your boat slip/dock needs

eTRAK-PLUS PERSONAL TRAINER

- Establish any number of trainers
- Link multiple qualifications to each trainer
- Link unique fee rates to each qualification
- Simultaneously reserve trainer and facility
- Print trainer schedules and statistics



The Complete Parks & Recreation Management Software Solution

CALL JERRY PLYBON TODAY
to arrange for a personalized
eTrak-Plus Demo
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National Business Development Director

OWNED, OPERATED AND SUPPORTED BY
PARKS AND RECREATION PROFESSIONALS

UNLIMITED 24/7 SUPPORT

NO TRANSACTION FEES

ALL INCLUSIVE PRICING MODEL

eTrak-plus OVERVIEW

- Real-time customer access to your eTrak-plus application via the Internet
- Offers your customers the convenience and time-saving advantage of the Internet
- Increase productivity and efficiency without increasing personnel costs
- You retain control over what's available via eTrak-plus
- NO transaction fees
- Simplified transaction processing with payment by credit card, gift card, coupon, voucher, scholarship and/or EFT (from a checking account)
- Create multiple links from your existing home page to different features and areas of eTrak-plus for faster and better customer service
- Transactions are completed in one operation, with rosters, schedules, financials, and demographics automatically updated
- Access a central customer database by name, telephone number, account number, ID card, address, email address, and organization
- Single database – shared files
- Receipt printed or emailed – GO GREEN!
- Multiple user-defined payment types
- Extensive financial reporting
- Unlimited 24/7 toll-free support
- Quarterly training included in price
- Marketing tools (email, texting, etc.)
- Supports wide range of point-of-sale hardware peripherals
- Automatic fee calculation based on customer type
- Unlimited user menu configuration
- PCI / DSS Compliant
- Allow customers to accept online waiver or Hold Harmless Agreement before enrolling or registering
- Household enrollment
- Allow users to change user name and/or password
- View and update eTrak-plus household and family member data online
- You own the database
- Reports output to PDF, Word and Excel formats
- Email any receipt, waiver, alcohol permit or report
- Customizable welcome screens
- Cash receipts and income distribution for any date range
- Complete audit trail
- Double entry accounting system
- Use your own credit card processor
- Email Marketing & Text Notification

“eTrak-plus is a Complete Web-Based & ‘Module-Free’ Parks & Recreation Management Solution Providing Superior Productivity”

- Walt Bratton, Executive Director

eTRAK-PLUS DETAILED FINANCIAL REPORTS

- Many standard system reports with report customization at no charge
- Includes a full range of finance reports
- Export receipts and reports in PDF format
- Export statistical reports directly to Excel or CSV files
- Graphical output - graphs, pie charts, bar graphs, etc.
- User-defined titles on all reports
- Email any receipt or report
- Preview any receipt or report on the screen before printing/emailing

eTRAK-PLUS LEAGUE SCHEDULING

- Manage schedules for any number of leagues with teams, players and officials
- Enter team data once, then reuse year after year (cloning)
- Round Robin, Elimination Tournaments, and Cross-Over schedules between leagues
- Schedules assigned automatically online
- Coaches or League Administrator can be granted access to record scores and track standings from home or the office
- Regular season, single and double elimination tournaments
- Tournament brackets with printout
- Automatic facility reservations
- Online Registration

eTRAK-PLUS ACTIVITY REGISTRATION

- Activity Registration (athletics, events, classes, etc.)
- Customer Info (family and demographic information stored)
- Courses/Activities (setup all Activities listed in brochure and maintain Rosters/Wait Lists)
- Text messaging and email “blast” capability
- Cash Register/POS

- Shopping Cart (all purchases, reservations and registrations can be combined into one shopping cart and purchased as one transaction)
- Track all program enrollments
- Manage rosters, wait lists and waivers
- Track income and expense by revenue distribution code or account
- Transfer, cancellation and refund processing
- Day Camp/Day Care Registration
- Prerequisite enrollment option
- Track class attendance and participant medical records
- Installment billing, invoices and statements
- Search for program feature with keyword functionality
- Enrollment conflict resolution - age, grade, gender, existing registrations, prerequisites, valid pass
- Unlimited fee rules and discount options
- Customizable reports, including: rosters, attendance worksheets, financials, demographics, statistics, etc.

eTRAK-PLUS POS/CASH REGISTER

- Inventory control
- Touch-screen integration
- Print or email receipt option
- Track discounts, gift certificates, donations, vouchers, cash, check, etc.
- Vendor tracking
- Unlimited UPC bar code/SKU tracking and use
- Integrated POS hardware options
- Multiple sales tax computations and tracking
- Multiple sales, inventory and detailed reports