

WRPA Conference Session Proposals

Topic Categories

Administration & Business Practices

- Revenue generation/development, cost recovery, fundraising, grants, scholarships, levy campaigns, sponsorships
- Contract Services, legal issues, freedom of information act, risk management, emergency preparedness and management, writing policies and procedures
- Technology, GIS systems, data/software applications, AI
- Partnerships, collaborations, community partnerships, friends groups, boards, public/private partnerships,
- Park planning and designing, project and construction management, strategic planning, goal setting,
- Advocacy, social equity, cultural competency

Leadership & Staff Management

- Recruitment, hiring, selection practices, onboarding and training staff and volunteers
- Retaining staff, teambuilding, motivation, succession planning
- Diversity, equity and inclusion human resource practices and training
- Volunteer recruitment, programs, policies, management
- Staff supervision, reviewing work, documentation, performance reviews, individual development planning, termination
- Communication, tough conversations, managing conflict, public speaking, networking, giving and receiving feedback, listening
- Leadership, time management, workload management, delegation, problem solving, stress management, adaptability, productivity, collaboration, interpersonal skills
- Career development, resume and cover letter writing, interview skills, getting hired

Outreach & Engagement

- Marketing, branding, social media
- Customer service, community outreach, citizen engagement
- Inclusive and accessible messaging

Programming

- Programs for toddlers/preschoolers, youth, teens, adults, seniors and families
- Instructor Contracts, School District Partnerships,
- Athletics, aquatics, fitness, outdoor education, therapeutic, wellness
- Out of school programs and camps
- Special events

Resource Management & Maintenance

- Parks, playgrounds, sports fields, dog parks, skate parks, turf management, golf courses, trails
- Open spaces, meadows, natural areas
- Urban forests, arboriculture
- Facilities, pools
- Sustainability, environmental stewardship, cultural and historic preservation, conservation