



WRPA 2025 Conference & Trade Show Due Dates & Deadlines

Please note that this is a comprehensive list of due dates for all sponsorship levels and that some of the benefits listed may not be included in your partnership agreement.

ASAP

- **Logo** – Send in your high-resolution logo in both image (.png) and vector (.eps, .svg, .ai, or .pdf) formats. [Click here to upload your logo](#) or email it to wrpa@wrpatoday.com.
- **Complete Company Profile** – [Log in to MapDynamics](#) to complete your company profile by including a description, contact details, website links, and more. Your profile will be visible to attendees so we encourage you to utilize all of the features by filling in the various fields.
- **Register Your Representatives** – Complete the [WRPA 2025 Conference Registration Form](#) to register your representatives for the event.
- **Lead Retrieval** – To purchase lead retrieval, click the blue “Need to purchase booth services?” button in the top right of your [MapDynamics profile](#).

March 10, 2025

- **Tradeshow Highlight Email Ad** – [V][P][G][S][T] – Email your ad to wrpa@wrpatoday.org by this date. Ad specs: VIP & Platinum - 600x200 px | Gold Title - 400x200 px | Silver - 200x200 px

April 13, 2025

- **Conference Signage Deadline** – Payment in full and a high-resolution logo must be received by this date to be included on conference signage. [Click here to upload your logo](#) or email it to wrpa@wrpatoday.com.

April 22, 2025

- **Hotel Room Block Deadline** – Reservation deadline for all WRPA room blocks. [Click here for hotel information and booking link](#).

April 30, 2025

- **Lead Retrieval Purchase Deadline** – To purchase lead retrieval, click the blue “Need to purchase booth services?” button in the top right of your [MapDynamics profile](#). Lead retrieval must be purchased in advance by this date and will not be available for onsite purchasing.
- **Push Notifications Due** – [T] – Custom push notifications are included with the Title Conference Sponsorship and can be purchased as an add-on item. Email your push notification content (maximum of two sentences) to wrpa@wrpatoday.org by this date.

May 7, 2025

- **Representative Registration Deadline** – To register your representatives for the conference, complete the [WRPA 2025 Conference Registration Form](#). After this date, online registration will be closed and you will be required to register onsite.

[V] = VIP Annual Partner [P] = Platinum Annual Partner [G] = Gold Annual Partner [S] = Silver Annual Partner
[T] = Title Conference Sponsor