



2020 WRPA Sponsorship Opportunities

Build New Connections



2,800 + MEMBERS



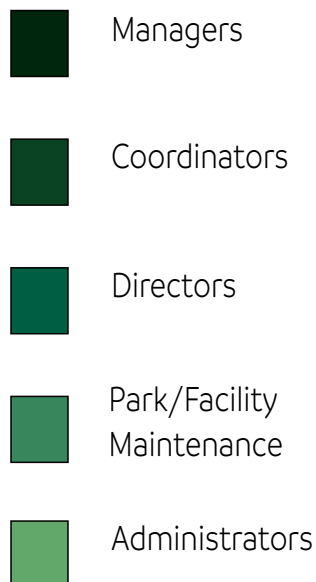
24+ COMMERCIAL MEMBERS



70 AGENCIES

THE BENEFITS OF PARTNERSHIP

- Put your company front and center
- Gain more exposure with you target market
- Increase your reach to new customers, and agencies
- Re-enforce current relationships with agencies and engage with them throughout the year by having access to our member directory
- Generate strong leads with leaders and decision makers



**Based on those members who included their job title

2020 Annual Sponsorships



WRPA Annual Sponsors Overview

Benefits	Platinum Partners	Gold Partner	Silver Partner
WRPA WEBSITE			
WRPA Webpage Recognition	Prominent Linked Logo	Linked Logo	Linked Logo
Event Postings on WRPA Calendar	2 Postings	1 Post	
Company Description on Website	✓	✓	
Banner Images on The WRPA Homepage	✓		
WRPA EMAILS & SOCIAL			
Recognition in WRPA Emails	Linked Logo	Linked Logo	Linked Name
Social Media Acknowledgement	4 Posts	2 Posts	1 Post
WRPA CONFERENCE			
Full Event Registration(s) at Conference	4 Registrations	2 Registrations	1 Registration
Complimentary Exhibit Booth at Conference	10' x 20'	10' x 20'	10' x 10'
Advertisement in Conference Program	1 Page	1/2 Page	1/4 Page
Logo on Website, Signage, Program, and Presentation	✓	✓	✓
Promotion on Conference Materials	✓	✓	✓
Promo Address from the Podium	2-3 Minutes		
PROGRAM BENEFITS			
Registration(s) to all WRPA Training Programs	2 Registrations	1 Registration	
Promo Address from the Podium at Fall Summit	2-3 Minutes	1-2 Minutes	
Optional 6' Display Table at all WRPA Events/Trainings	✓		
ADD. RECOGNITION			
Complimentary WRPA Commercial Membership	✓	✓	
Opportunity to Host an Open House with WRPA	✓		

2020 Annual Sponsorships



Platinum Partner: \$15,000

(Industry Exclusive)

ANNUAL BENEFITS

- Prominent linked logo recognition on multiple pages of WRPA website
- Branded linked banner image on WRPA homepage (copy provided by sponsor with an option to update quarterly)
- Brief company description included on sponsor page of WRPA website (75 word max, copy provided by sponsor)
- Logo recognition in all WRPA e-blasts
- Opportunity to host an open house at your office or venue of choice. WRPA will promote the event (via 1 standalone, newsletter, and WRPA calendar)
- Four (4) social media announcements and opportunity to share content provided on the WRPA Blog
- Two (2) event postings on the WRPA calendar

CONFERENCE BENEFITS

- Four (4) complimentary Annual Conference registrations with nametag identification as sponsor
- Preferred display space for 10' x 20' exhibit booth and all exhibitor benefits at the Annual Conference (refer to page 8)
- Full page ad in the Annual Conference printed program
- Prominent logo recognition in the Annual Conference printed program
- Top billing on all Annual Conference sponsorship signage and on screen in the general session room
- Logo recognition on all conference promotional materials including conference website and conference e-blasts
- Brief (2-3 minutes) promo address from the podium before or after WRPA Annual meeting at the Annual Conference
- Sponsor acknowledgement by WRPA leadership from the podium at Annual Conference

ADDITIONAL WRPA TRAINING PROGRAM BENEFITS

- Two (2) complimentary registrations to all WRPA training programs and trainings with nametag identification as sponsor
- Prominent logo recognition on all WRPA promotional materials
- Optional 6' display table for distributing company materials at all WRPA events
- Brief (2-3 minutes) promo address at the Fall Summit

INCLUDED - ONE YEAR OF WRPA COMMERCIAL MEMBERSHIP (\$500 VALUE)

- Company profile with contact information, logo and company description in vendor directory
- Complimentary WRPA Job Board posting
- Discounts on events and training
- Access to WRPA Resources (WRPA newsletter, member directory)
- Opportunity to submit a proposal for specialized training

2020 Annual Sponsorships



Gold Sponsor: \$8,500

ANNUAL BENEFITS

- Linked logo recognition on multiple pages of WRPA website
- Brief company description included on sponsor page of WRPA website (75 word max, copy provided by sponsor)
- Logo recognition in all WRPA e-blasts
- Two (2) social media announcements
- One (1) event post on WRPA calendar

CONFERENCE BENEFITS

- Two (2) complimentary Annual Conference registrations with nametag identification as sponsor
- Preferred display space for 10 x 20 exhibit booth and all related exhibitor benefits (refer to page 8)
- Half page ad in the Annual Conference printed program
- Logo recognition in the Annual Conference printed program
- Logo on all Annual Conference sponsorship signage and on screen in the general session room
- Logo recognition on all conference promotional materials, including web and conference e-blast
- Sponsor acknowledgement by WRPA leadership from the podium at Annual Conference

ADDITIONAL WRPA PROGRAM BENEFITS

- One (1) complimentary registrations to all WRPA programs and trainings with nametag identification as sponsor
- Logo recognition on all WRPA promotional materials
- Brief (1-2 minutes) promo address at Fall Summit

INCLUDED - ONE YEAR OF WRPA COMMERCIAL MEMBERSHIP (\$500 VALUE)

- Company profile with contact information, logo, and company description in vendor directory
- Complimentary WRPA Job Board posting
- Discounts on events and training
- Access to WRPA Resources (WRPA newsletter, member directory)
- Opportunity to submit a proposal to provide a specialized training



2020 Annual Sponsorships



Silver Sponsor: \$4,500

ANNUAL BENEFITS

- Linked logo recognition on multiple pages of WRPA website
- Liked name recognition in all WRPA e-blasts and sponsor feature in one edition in WRPAToday bi-monthly newsletter
- One (1) social media announcement recognizing sponsorship of WRPA

CONFERENCE BENEFITS

- One (1) complimentary Annual Conference registrations with nametag identification as sponsor
- Display space for 10' x 10' exhibit booth and all related exhibitor benefits (refer to page 8)
- Quarter page ad in the Annual Conference printed program
- Logo recognition in the Annual Conference printed program
- Logo on all Annual Conference sponsorship signage and on screen in the general session room
- Logo recognition on all conference promotional materials including conference website and conference e-blasts
- Sponsor acknowledgement by WRPA leadership from the podium at Annual Conference

ADDITIONAL WRPA PROGRAM BENEFITS

- Logo recognition on all WRPA promotional materials

Enhance Your Benefits as a WRPA Commercial Membership \$500

ANNUAL MEMBER BENEFITS

- Company profile with contact information, logo, and company description in vendor directory
- Complimentary WRPA Job Board posting
- Discounts on events and training
- Access to WRPA Resources (WRPA newsletter, member directory)
- Opportunity to submit a proposal to provide a specialized training

2020 Annual Conference Sponsorships



Conference Sponsor: **\$5,000**

Become the WRPA Conference & Tradeshow title sponsor. You will receive prominent logo recognition on all conference promotional materials including WRPA conference website and conference e-blasts, alongside recognition of the Association's annual platinum, gold, and silver sponsors. In addition, you will receive:

- Four (4) complimentary conference registrations with nametag identification as a sponsor
- 10' x 20' exhibit booth space
- Full page ad in the conference program
- Prominent logo recognition in printed program
- Prominent logo recognition on all sponsorship signage and on screen in the general session room
- Brief (2-3 minutes) promo address from the podium before or after the opening keynote address
- Sponsor acknowledgment by WRPA leadership from the podium during all keynote sessions
- One (1) push notification through the event app (content provided by sponsor)



2020 Annual Conference Sponsorships



Conference Sponsorship Benefits:

Included with All Sponsorships:

- One (1) complimentary conference registration with nametag identification as sponsor
- Linked logo recognition on conference website
- Logo recognition in printed program
- Logo recognition on sponsorship signage and on screen during chosen sponsored event
- Access to attendee roster post event
- **\$250 off an exhibit booth**

Choose Your Sponsorship Option:

Keynote/Plenary Sessions

(Two Available): **\$1,250**

Networking Lunch

(Two Available): **\$1,500**

Pre-Awards Banquet Reception

(One Available): **\$1,500**

Mobile App Sponsor*

(One Available): **\$2,500**

Wednesday Night Social

(One Available): **\$2,000**

Refreshment Breaks Sponsor (all breaks at the conference)

(One Available): **\$2,500**

Wi-Fi Sponsor

(One Available): **\$2,500**

Thursday Night After Banquet Social:

(One Available): **\$2,000**

**Mobile Event App Sponsor will be featured on the event mobile app.*



Expected Attendance for 2020 Conference: 450-500

2020 Annual Conference Sponsorships



Branded Material Opportunities:

Included with All Branded Material Sponsorships:

- Logo printed on item selected
- Logo recognition on conference website, printed program, sponsorship signage and on screen in the general session room

Up to 600 Tote-Bags \$2000

Up to 600 Name Badge Lanyards \$2000

Package values based on pre-selected products. If you are interested in upgrading products, we will re-negotiate your sponsorship rate.

Conference Program Advertisements (Full Color):

FULL PAGE: \$650
Live Area (red line): 8" x 10.5"
Total area with .25" bleed: 9" x 11.5"

Timber Stacks
Northwest Playground Equipment, Inc.

HALF PAGE: \$400
Live Area (red line): 7.5" x 4.5"
Total area: 8" x 5"

Pilot Rock

QUARTER PAGE: \$250
Live Area (red line): 3.25" x 4.5"
Total area: 3.75" x 5"

SITELines
1-800-541-0869
www.sitelines.com

Advertisement artwork is due by February 28, 2020 to be included in the printed program.

2020 Annual Conference Sponsorships



Exhibit Booths:

EXHIBITOR BOOTH SPACE	AGENCY & COMMERCIAL MEMBERS	NON-MEMBER
10' x 10' Booth	\$1,050.00	\$1,550.00
10' x 20' Booth	\$1,950.00	\$2,550.00
20' x 20' Booth	\$3,500.00	\$4,300.00

EXHIBITOR BENEFITS

- 10 x 10 exhibit booth space includes 8' skirted, dressed table, two chairs, pipe and drape, identification sign
- Two (2) complimentary conference registrations with nametag identification as exhibitor (includes full access to conference sessions and meals)
- Linked company name and hyperlink on conference website
- Company name listed on conference sponsorship signage and on screen during general sessions
- Company name and contact information listed in conference printed program
- Access to attendee roster post event



Want to Become A Commercial Membership **\$500**

ANNUAL MEMBER BENEFITS

- Company profile with contact information, logo, and company description in vendor directory
- Complimentary WRPA Job Board posting
- Discounts on events and training
- Access to WRPA Resources (WRPA newsletter, member directory)
- Opportunity to submit a proposal to provide a specialized training

2020 Fall Summit



Presenting Sponsor: \$2,000

EXCLUSIVE

- Most prominent logo recognition on all Fall Summit promotional materials including event webpage and e-blasts
- 6' display table for distributing company materials
- Prominent logo recognition in printed schedule
- Prominent logo recognition on all sponsorship signage
- Two (2) complimentary registrations with nametag identification as sponsor
- Company logo on screen during rolling presentation

Lunch Sponsor: \$1,000

ONE AVAILABLE

- Logo recognition on all Fall Summit promotional materials including event webpage and e-blasts
- 6' display table for distributing company materials
- Opportunity to distribute company brochure/flyer during lunch
- Logo recognition in printed schedule
- Logo recognition on all sponsorship signage
- One (1) complimentary registration with nametag identification as sponsor
- Add company logo on screen during rolling presentation



2020 Fall Summit



Social Sponsor: \$1,000

ONE AVAILABLE

- Logo recognition on all Fall Summit promotional materials including event webpage and e-blasts
- 6' display table/exhibitor space for distributing company materials
- Opportunity to distribute company brochure/flyer during Social
- Logo recognition in printed schedule
- Logo recognition on all sponsorship signage
- One (1) complimentary registration with nametag identification as sponsor
- Social media announcement when sponsorship is arranged
- Add Company logo on screen during rolling presentation

Name Badge Sponsor: \$500

ONE AVAILABLE

- Company name listed on all Fall Summit promotional materials including event webpage and e-blasts
- Logo recognition in printed schedule
- Company listed onscreen during rolling presentation
- Logo on all attendee name badges



CPSI

Packages are available at both Spring and Fall trainings



Certified Playground Safety Inspector

The Certified Playground Safety Inspector (CPSI) program offers the most comprehensive and up-to-date training on playground safety as well as provides certification for playground safety inspectors. WRPA partners with the National Recreation and Park Association (NRPA) to provide two trainings per year in Washington State. WRPA hosts two CPSI trainings/exams per year, one in the spring and one in the fall.

Display Table:

\$500

THREE AVAILABLE - PER EVENT

- Company name listed on all CPSI promotional materials including event webpage and e-blasts
- 6' display table
- One (1) complimentary registration with nametag identification as exhibitor



Risk Management School



Presenting Sponsor **\$2,500**

EXCLUSIVE

- Most prominent logo recognition on all RMS promotional materials including WRPA weekly e-news, event webpage and e-blasts, linked logo recognition on multiple pages of WRPA website
- 6' display table space for distributing company materials near registration
- Full page ad in RMS program with prominent placement
- Prominent logo recognition in printed program
- Prominent logo recognition on all sponsorship signage
- Two (2) complimentary registrations with nametag identification as sponsor
- Social media announcement when sponsorship is arranged

Lunch Sponsor **\$1,250**

ONE AVAILABLE

- Logo recognition on all RMS promotional materials including WRPA weekly e-news, event webpage and e-blasts
- Opportunity to distribute company brochure/flyer during lunch
- Half-page ad in RMS program
- Logo recognition in printed program
- Logo recognition on all sponsorship signage
- One (1) complimentary registration with nametag identification as sponsor
- Social media announcement when sponsorship is arranged

Room Sponsor **\$500**

2 AVAILABLE

- Company name listed on all RMS promotional materials including WRPA webpage and WRPA weekly e-news
- Opportunity to introduce workshop speakers in sponsored room
- Opportunity to distribute company brochure/flyer in sponsored room
- Quarter-page ad in RMS program
- Logo recognition in printed program
- Logo on educational room signage
- Company listed onscreen during rolling Powerpoint
- One (1) complimentary registration with nametag identification as sponsor