



**2019 WRPA  
Sponsorship  
Opportunities**

# 2019 Annual Sponsorships



**Platinum Partner: \$15,000**

*Industry Exclusive*

## ANNUAL BENEFITS

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- Prominent linked logo recognition on multiple pages of WRPA website
- Brief company description included on sponsor page of WRPA website (75 word max, copy provided by sponsor)
- Branded linked banner image on WRPA homepage
- Logo recognition in all WRPA e-news and sponsor feature in one edition in WRPAToday bi-monthly newsletter
- Opportunity to host an open house at your office or venue of choice. WRPA will promote the event
- Quarterly (4) social media announcements recognizing sponsorship of WRPA

## CONFERENCE BENEFITS

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- Four (4) complimentary Annual Conference registrations with nametag identification as sponsor
- Preferred display space for 20 x 10 double exhibit booth and all related exhibitor benefits at the Annual Conference
- Full page ad in the Annual Conference printed program
- Prominent logo recognition in the Annual Conference printed program
- Top billing on all Annual Conference sponsorship signage and on screen in the general session room
- Logo recognition on all conference promotional materials including conference website and conference e-blasts
- Brief (2-3 minutes) promo address from the podium during WRPA Annual Banquet at the Annual Conference
- Sponsor acknowledgement by WRPA leadership from the podium at Annual Conference

## OTHER WRPA PROGRAM BENEFITS

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- Two (2) complimentary registrations to all WRPA programs and trainings with nametag identification as sponsor
- Prominent logo recognition on all WRPA promotional materials
- 6' display table option for distributing company materials at all WRPA events

## MEMBERSHIP BENEFITS

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- One full year of WRPA Commercial Membership

# 2019 Annual Sponsorships



Gold Sponsor: **\$8,500**

## ANNUAL BENEFITS

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- Linked logo recognition on multiple pages of WRPA website
- Brief company description included on sponsor page of WRPA website (75 word max, copy provided by sponsor)
- Logo recognition in all WRPA e-news and sponsor feature in one edition in WRPAToday bi-monthly newsletter
- Two (2) social media announcements recognizing sponsorship of WRPA

## CONFERENCE BENEFITS

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- Two (2) complimentary Annual Conference registrations with name tag identification as sponsor
- Preferred display space for 10 x 20 exhibit booth and all related exhibitor benefits
- Half-page ad in the Annual Conference printed program
- Logo recognition in the Annual Conference printed program
- Logo on all Annual Conference sponsorship signage and on screen in the general session room
- Brief (1 minute) promo address from the podium during WRPA Annual Conference
- Sponsor acknowledgment by WRPA leadership from the podium at Annual Conference

## OTHER WRPA PROGRAM BENEFITS

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- One (1) complimentary registrations to all WRPA programs and trainings with nametag identification as sponsor
- Logo recognition on all WRPA promotional materials

## MEMBERSHIP BENEFITS

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- One full year of WRPA Commercial Membership



# 2019 Annual Sponsorships



**Silver Sponsor: \$4,000**

## ANNUAL BENEFITS

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- Linked logo recognition on multiple pages of WRPA website
- Brief company description included on sponsor page of WRPA website (75 word max, copy provided by sponsor)
- Logo recognition in all WRPA e-news and sponsor feature in one edition in WRPAToday bi-monthly newsletter
- One (1) social media announcement recognizing sponsorship of WRPA

## CONFERENCE BENEFITS

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- One (1) complimentary Annual Conference registrations with nametag identification as sponsor
- Display space for 10 x 10 exhibit booth and all related exhibitor benefits
- Quarter page ad in the Annual Conference printed program
- Logo recognition in the Annual Conference printed program
- Logo on all Annual Conference sponsorship signage and on screen in the general session room
- Logo recognition on all conference promotional materials including conference website and conference e-blasts
- Sponsor acknowledgement by WRPA leadership from the podium at Annual Conference

## OTHER WRPA PROGRAM BENEFITS

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- Logo recognition on all WRPA promotional materials

**Commercial Membership: \$500**

## ANNUAL BENEFITS

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- Company profile with contact information, logo, and company description in the WRPA Vendor Directory
- Opportunity to submit a proposal to provide a specialized training
- Discounted member rate to exhibit at and attend Annual Conference, programs, and trainings
- Subscription to WRPA weekly e-news
- **WRPA Commercial Memberships are available separately; please email us at [wrpa@wrpatoday.org](mailto:wrpa@wrpatoday.org) for details.**

# 2019 Annual Conference Sponsorships



## Title Conference Sponsor: **\$5,000**

Become the **exclusive** WRPA Conference & Tradeshow sponsor. Your company will receive prominent logo recognition on all conference promotional materials including the WRPA conference website and conference e-blasts, alongside recognition of the association's annual platinum, gold, and silver sponsors.

### In addition, you will receive:

- Four (4) complimentary conference registrations with nametag identification as a sponsor
- Preferred display space for 10x10 exhibit booth and all related exhibitor benefits
- Full-page ad in the conference program
- Prominent logo recognition in printed program
- Prominent logo recognition on all sponsorship signage and on screen in the general session room
- Brief (up to 2 minutes) address from the podium during an Opening Keynote Address
- Sponsor acknowledgment by WRPA leadership from the podium during all keynote sessions
- One (1) social media announcement when sponsorship is arranged.



## Conference Sponsorships:

Keynote/Plenary Sessions  
(two available):  
**\$1,250**

Networking Lunch (two available):  
**\$1,500**

Pre-Awards Banquet Reception:  
**\$1,000**

Mobile Event App Sponsor\*:  
**\$2,500**

Golf Tournament Sponsor\*\*:  
**\$500**

Wednesday Night Social:  
**\$2,000**

Refreshment Breaks Sponsor  
(all breaks at the conference):  
**\$2,000**

WiFi Sponsor:  
**\$2,500**

Thursday Night After Banquet Social:  
**\$2,000**

\* Mobile Event App Sponsor will be recognized and have an opportunity to address attendees during the general session on Day 1.

\*\* Golf Sponsors also receive logo recognition on signage at the tournament, option to "host a hole" at the tournament, as well as one (1) golfer registration for the tournament

# 2019 Annual Conference Sponsorships



## Conference Sponsorship Benefits:

- One (1) complimentary conference registrations with nametag identification as sponsor
- Linked logo recognition on conference website
- Logo recognition in printed program
- Logo recognition on sponsorship signage and on screen during chosen sponsored event
- Sponsor acknowledgement by WRPA leadership from the podium at a general session
- One (1) social media announcement when sponsorship is arranged

## Branded Material Sponsor Opportunities:

Package values are based on pre-selected products. If you are interested in upgrading products, we will re-negotiate your sponsorship rate.

- 600 Tote-Bags: **\$2,000**
- 600 Name Badge Lanyards: **\$1,200**

## BRANDED MATERIAL BENEFITS

- Logo printed on item selected
- Logo recognition on conference website, printed program, sponsorship signage, and on screen in the general session room

## Program Ads (Full Color):

<p><b>FULL PAGE: \$650</b> Live Area (red line): 8"x10.5" Total area with .25" bleed: 9"x11.5"</p>	<p><b>HALF PAGE: \$400</b> Live Area (red line): 7.5"x4.5" Total area: 8"x5"</p>
<p><b>QUARTER PAGE: \$250</b> Live Area (red line): 3.25"x4.5" Total area: 3.75"x5"</p>	<p><b>EIGHTH PAGE: \$100</b> Live Area (red line): 3.25"x2" Total area: 3.75"x2.5"</p>

Artwork due by **February 15, 2019** to be included in the printed program.

# 2019 Annual Conference Sponsorships



## Exhibit Booths:

EXHIBITORS	MEMBER RATES	NON-MEMBER RATES*
10x10 Booths	\$1,050.00	\$1,350.00
10x20 Booths	\$1,950.00	\$2,550.00
20x20 Booths	\$3,500.00	\$4,300.00

*\* Join now and save on your exhibit booth! Become a WRPA Commercial Member for only \$500! For more information email the WRPA office at [wrpa@wrpatoday.org](mailto:wrpa@wrpatoday.org) or give us a call at (888) 459-0009*

- 10 x 10 exhibit booth space includes 8' skirted, dressed table, two chairs, pipe and drape, identification sign
- Two (2) complimentary conference registrations with nametag identification as exhibitor (includes full access to conference sessions and meals)
- Company name linked on conference website
- Company name listed on conference sponsorship signage and on screen during general sessions
- Company name and contact information listed in conference printed program



# 2019 Fall Summit



## Presenting Sponsor: **\$2,000**

### **EXCLUSIVE**

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- Prominent logo recognition on all Fall Summit promotional materials including event webpage and e-blasts
- 6' display table/exhibitor space for distributing company materials
- Prominent logo recognition in printed program
- Prominent logo recognition on all sponsorship signage
- Two (2) complimentary registrations with nametag identification as sponsor
- One (1) social media announcement when sponsorship is arranged
- Company logo on screen during rolling slide show presentation

## Lunch Sponsor: **\$1,000**

- Logo recognition on all Fall Summit promotional materials including event webpage and e-blasts
- 6' display table/exhibitor space for distributing company materials
- Opportunity to distribute company brochure/flyer during lunch
- Logo recognition in printed program
- Logo recognition on all sponsorship signage
- One (1) complimentary registration with nametag identification as sponsor
- One (1) social media announcement when sponsorship is arranged
- Company logo on screen during rolling slide show presentation



# 2019 Fall Summit



## Social Sponsor: **\$1,000**

- Logo recognition on all Fall Summit promotional materials including event webpage and e-blasts
- 6' display table/exhibitor space for distributing company materials
- Opportunity to distribute company brochure/flyer during Social
- Logo recognition in printed program
- Logo recognition on all sponsorship signage
- One (1) complimentary registration with nametag identification as sponsor
- Social media announcement when sponsorship is arranged
- Company logo on screen during rolling Powerpoint presentation

## Name Badge Sponsor: **\$500**

- Company name listed on all Fall Summit promotional materials including event webpage and e-blasts
- Logo recognition in printed program
- Company listed onscreen during rolling Powerpoint Presentation
- Logo on all attendee name badges



# CPSI

Packages are available at both Spring and Fall trainings



## Certified Playground Safety Inspector

The Certified Playground Safety Inspector (CPSI) program offers the most comprehensive and up-to-date training on playground safety as well as provides certification for playground safety inspectors. WRPA partners with the National Recreation and Park Association (NRPA) to provide two trainings per year in Washington state.

**Presenting Sponsor: \$1,750**

### EXCLUSIVE

- Most prominent logo recognition on all CPSI promotional materials including event webpage and event e-blasts
- Brief (1-2 minutes) address from the podium during morning welcome remarks
- Sponsor acknowledgment by WRPA leadership from the podium
- 6' display table space for distributing company materials in banquet room
- Prominent logo recognition on all sponsorship signage
- Two (2) complimentary registrations with nametag identification as sponsor
- One (1) social media announcement when sponsorship is arranged

**Display Table: \$500**

*3 Available*

- Company name listed on all CPSI promotional materials including event webpage and e-blasts
- 6' skirted, dressed display table in the banquet room
- One (1) complimentary registration with nametag identification as exhibitor

