

# FULL FUNDING ្ទំ WWRP

Washington's Urgent Need for the Outdoors

## HOW YOU CAN HELP

## **STEP 1: SIGN ON**

Head to <u>bit.ly/FullFundingWWRP</u> to sign on in support of Full Funding for the WWRP in the 2023. You can sign on for yourself and for any organizations you represent.

We'll send this letter to Governor Inslee in October and then to Legislative leaders in January. So sign on now for maximum impact!



### **STEP 2: SPREAD THE WORD**

We're aiming to get 1000 individuals and organizations signed onto our letter—that's a lot of names! Help us by:

- 1. Sharing on your personal social media accounts & in relevant Facebook groups
- 2. Sharing on your organization social media accounts
- 3. Sharing with your members via newsletters or action alerts.
- 4. Raising awareness during organization meetings

## **STEP 3: ADVOCATE**

We're not sure what the legislative session is going to look like next year. Your guess is as good as ours! But, we do know it's going to be a tough budget year and we'll need your help to make the case to your local legislators, whether it's on zoom, in person at your local coffee shop, or down in Olympia! Don't worry, though! We'll give you all the tools you need to do it!



Bit.ly/FullFundingWWRP



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### SAMPLE SOCIAL POSTS

Do you love the #outdoors? Do you think we need more places to #[run, hike, play ball, recreate, climb, forage, hunt...]? Then head to bit.ly/FullFundingWWRP and tell our elected leaders to support #FullFunding for #WAOutdoors! Once you've done that, tell us below what inspires you #SpeakUp for the outdoors!

Have you noticed our #trails are busier than ever this year? More people getting outside is GREAT, but over crowding is not. So head to bit.ly/FullFundingWWRP to tell our leaders that you support #FullFunding for #WWRP, investing critical \$ in more places to get out and play across WA! Then tell us below what inspires you #SpeakUp for the outdoors!

However you #recreate in WA, you know you can't do it without the land. So head to bit.ly/FullFundingWWRP to tell our leaders that you support #FullFunding for #WWRP, investing critical \$ in more places to get out and play across WA!

## GRAPHICS

We encourage you to use one of the pictures in the toolkit (or one of your own!) for maximum impact on these platforms.

## TAGS & HASHTAGS

@WildlifeRec (twitter/Instagram)
@WildlifeRecreation (Facebook)
#WWRC
#WWRP
#FullFunding
#SpeakUp
#WAOutdoors
#WashingtonState

@GovInslee
@WAHouseDems
@WaHouseGOP
@WASenDemocrats
@WashingtonSRC

Find your legislators at <u>app.leg.wa.gov/DistrictFinder</u>, then find their social media handles on their websites

#### www.WildlifeRecreation.org