





ENGAGING VOLUNTEERS IN PARKS
MAINTENANCE

WITH JODIE GALVAN

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AGENDA

WHY VOLUNTEERS?

KIRKLAND PARKS VOLUNTEER PROGRAMS

ESSENTIAL COMPONENTS FOR LONG-TERM
SUCCESS

FUNDING STRATEGIES

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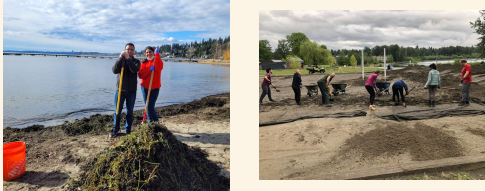
WHY VOLUNTEERS?

We need the help
Unique skills
Sense of purpose & pride
Build community
Educate & recruit



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WE NEED THE HELP!



4

UNIQUE SKILLS



5

SENSE OF PURPOSE & PRIDE



6

BUILD COMMUNITY



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EDUCATE & RECRUIT



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KIRLAND PARKS
VOLUNTEER PROGRAMS

- Green Kirkland Partnership
- Parks Beautification Program
- Adopt-A-Park
- Community BMX course
- Scout merit projects
- City Fruit
- Community service volunteers



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GREEN KIRKLAND PARTNERSHIP



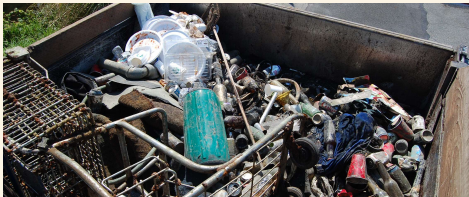
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PARKS BEAUTIFICATION PROGRAM



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ADOPT-A-PARK



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COMMUNITY BMX COURSE



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SCOUT MERIT PROJECTS



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CITY FRUIT



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COMMUNITY SERVICE VOLUNTEERS



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ESSENTIAL COMPONENTS
FOR LONG-TERM SUCCESS

- Staff
- Technology
- Training
- Tools & gear
- Liability protection
- Recognition & community building
- Reporting



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STAFF

- Scale?
 - Green Kirkland Partnership...
 - .5 FTE grant funded in 2007
 - 3 FTE + crew + contractors + 56 Stewards in 2024
- Skills?
 - Coordination
 - Content expertise
 - Technology
 - Budget



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TECHNOLOGY

- Promotion
 - Website
 - Social media
 - Monthly newsletter
- Recruitment and registration
- Event status updates
- Online waivers
- Online training



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TRAINING

- Purpose
- Safety
- Supplies
- Implementation
- Leading others
- Reporting



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TOOLS & GEAR

- Safety
- Availability
- Storage
- Maintenance & replacement
- Clothing
- PPE



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RECOGNITION & COMMUNITY BUILDING

- Ongoing
- Special events
- Awards
- Gear



REPORTING

- Stakeholders
 - Monthly
- Programmatic
 - Annual
- Departmental
 - Quarterly
 - Annual
- Dollar value of the work

FUNDING STRATEGIES

- General Fund
- Voter-approved levies
- Grants
- Donations
- Sponsorships
- Concession agreements



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GENERAL FUND





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VOTER-APPROVED LEVIES



In September 2011, a group of citizens came forward to ask the City Council to consider a tax measure to restore parks maintenance services that had been eliminated in the economic downturn and to invest in the City's park system. The Park Funding Exploratory Committee (PFEC) was created to provide recommendations to City Council which ultimately resulted in the Park Levy. The Parks Levy raises approximately \$2.35 million annually to fund preservation, maintenance, and enhancement of Kirkland's parks and natural areas.

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GRANTS



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DONATIONS



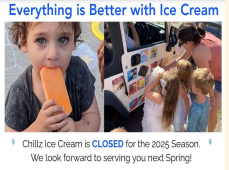
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SPONSORSHIPS



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CONCESSION AGREEMENTS



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THANK YOU

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