

Community Outdoor Athletic Facility Fund Advisory Committee

April 18, 2022

Recreation and Conservation Office

Adam Cole, 360-867-8615



Agenda

1. Hellos
2. About RCO
3. Advisory Committee Purpose
 - Authority, Roles
 - Project Overview
4. Briefings
 - Parallel Efforts
 - Other RCO Goings-On
5. Need Direction (For June Meeting)
 - Program Purpose
 - Timeline, Planning Grants



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Our Purpose

Guide the development of a "new" program addressing state-wide needs for community athletic facilities serving underserved populations.

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Staff Introductions

RCO Staff

Megan Duffy, Director
 Brock Millern, Policy Director
 Kyle Guzman, Grant Services Manager
 Adam Cole, Natural Resources Policy Specialist
 Ashlyn Fansler, Administrative Assistant

Consultant

Julie McCleery, Ph.D



Gov Inslee signs bill making pickleball the official state sport. (The Spokane-Review, 2022)

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Member Introductions

Members

- Bob Bugert, Chelan County Commissioner
- Carolina Mejia, Thurston County Commissioner
- Iris Guzman, SeaTac City Council member
- Shawn Logan, Othello Mayor
- Cindy Ryu, State Representative, 32nd District
- Alex Ybarra, State Representative, 13th District
- Michael Shiosaki, WA State Recreation and Conservation Funding Board
- Paul Simmons, Olympia Parks and Recreation
- Warren Stevens, Lower Elwha Klallam Tribe
- Wendy Armour, CompuKidz, King County Play Equity Coalition
- Drew Johnston, Seattle Seahawks
- Vincent Berthillot, OL Reign
- Maya Mendoza, Seattle Sounders, RAVE
- Deb Brock, Spokane Youth Sports Association
- Sarneshea Evans, Trust for Public Land
- Mick Hoffman, WA Interscholastic Sports Association
- Kaihe Wong, School's Out WA
- David Wu, Special Olympics Washington
- Kenneth Wilkinson, Yakima Parks and Recreation

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Housekeeping

- 1) Not Recorded but Part of Public Record
- 2) Technical Issues, Ashley, 360-764-9349 | C 360-902-3079)
- 3) Raise Hand, State Name When Speaking
- 4) Video on is preferred.
- 5) Message in Chat OK
- 6) Interrupting me is ok.
- 7) Feel Free to Address Others
- 8) One-on-One Follow Up After Meeting
- 9) May have additional facilitator moving forward.
- 10) Acronyms, Vernacular

Also:

- Pause longer than normal if you are expecting a reply or discussion.
- Silence is OK (and breaks)
- Let me know how it is going...always.

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Advisory Committee

GOAL
ASSIST RCO WITH NEW GRANT PROGRAM DEVELOPMENT

DUTIES
Performed voluntarily based on individual ability and availability.

- Provide feedback and recommendations on the Plan.
- Review data, studies, and other plans.
- Identify alternative analysis.
- Recommend additions to the committee.
- Provide feedback on public comments submitted to RCO.
- Assist RCO with establishing: 1) Technical Advisory Team and 2) Evaluation Teams 3) Other...
- Review and provide feedback on fund publications.
- Assist with public relations.
- Other duties as assigned.

MOVING FORWARD

- Quarterly Meetings
- Ad Hoc Meetings
- Between Meetings
- Representing the Committee
- Put us to work for you.
- What else can we do for you?
- Things will get circular, this is ok.
- May not get to "everything."
- Timeline is flexible
- Stipends...

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RCO is . . .


- A small state agency
- About 70 employees
- Unique—created by a voter initiative
- 6th largest capital budget
- Fair and impartial
- Transparent
- Not a land manager
- a "Business to Business Business"

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4 Grant Areas


Recreation




Conservation



Outdoor Programs and Education



Salmon and Orca Recovery



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Recreation Grant Programs

- Boating Facilities Program
- Boating Infrastructure Grant Program
- Firearms and Archery Recreation Program
- Aquatic Lands Enhancement Account
- Land and Water Conservation Fund
- No Child Left Inside
- Nonhighway and Off-road Vehicle Activities
- Outdoor Recreation Equity (New)
- Recreational Trails Program
- Washington Wildlife and Recreation Program
- Youth Athletic Facilities
- "Community Outdoor Athletic Facilities Fund"

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RCO Grant Program Profile

1) "Program" Policies

- Program Purpose
- Eligible Applicants
- Grant Amounts and Match
- Eligible Projects
- Applicant Process ("Sponsors")
- Evaluation ("Priorities")
 - Published Criteria
 - Evaluation Committee
- Presentation Format

2) "Agency" Policies

- Grant Agreement
- RCO Manuals
- Control of Project Property
- Maintenance Expectations
- Public Use
- Treatment of Revenue, Equipment
- Long-Term Obligations
- Grant Agreement Enforcement

3) Grant Administration

- RCO Grant Agreement
- Reimbursement Basis
- Public Procurement
- Reporting
- Term to Complete Project

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Policy	Original	State General Bonds	Now (within statutory limits)
Funding	Excess Revenues	General Obligation Bonds	Excess Revenues (Final)
Authority	Board/Director	Board	Director
Applicants	Cities, Towns, Counties, Nonprofits	Cities, Towns, Counties, Park Districts, Nonprofits, Tribes	TBD
Projects Types	New, Improving, Maintaining	Large, Small Project Types	TBD
Eligible Projects	In Bounds Only, Traditional Sports	In Bounds Only, Any Sport	TBD
Youth Only?	Primarily Serve Youth	Primarily Serve Youth	TBD
Grant Limits and Match	\$150-200k, 25% Match	\$350k, 50% Match	TBD
Equity Focus	Neutral	Match Reduction for Underserved Communities Served	TBD
Competition/Allocation	By Region of State	Statewide	TBD

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The “New Program”

Community Outdoor Athletic Facilities Fund (“COAFF”)

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Community Outdoor Athletic Facility Fund

- **RCW 43.99N.060**
“Stadium and exhibition center account—youth athletic facility account—community outdoor athletic facility loans and grants.”
- Excess Revenues = **\$42m**
- Competitive Grant Program
- Outdoor Community Athletic Facilities
- RCO Director Program
- To: Cities, Counties, Nonprofits
- Non-appropriated Account
- Projects: New, Development, Maintenance
- Proportional to Population



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Project Timeline

2022

Spring

- 1st Advisory Committee Meeting
- Fund Plan Scoping (a “policy inventory”)
- Program Purpose Discussion
- “Early Action” Planning Grants?

Summer

- Equity Review/Equity Grants
- Publish Draft Fund Plan
- Public Comment (and RCFB)

Fall

- LEGISLATIVE CHANGES?

2023

Winter

- Finalize Fund Plan
- Evaluation Framework

Spring

- Grant Applications
- Evaluate Grant Proposals
- Create Funding Lists(s)
- Public Comment
- Recreation and Conservation Funding Consultation

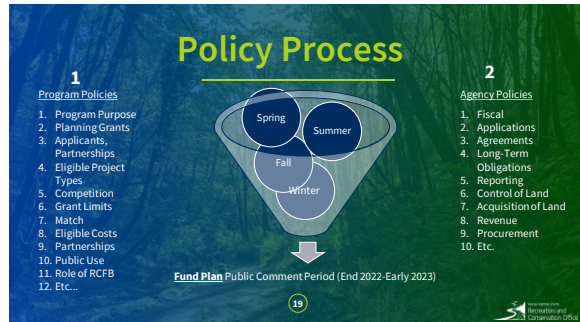
Summer or later...

- Award Grants

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Alternatively...

Items Outside our Capacity, Scope, and Timeline

1. Elevate
2. Embed in parallel efforts
3. Wrap into next steps?
4. ...

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Current Practice

Need Criteria Match Reduction

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Local Parks Category

Local parks provide property or facilities for active or passive outdoor recreation. They may contain both upland and water-oriented elements.

Local Parks Criteria Summary

Scored By	#	Title	Project Type	Questions	Maximum Points	Focus*
Advisory Committee	1	Public Need	All	15	State, Local	
Advisory Committee	2	Project Scope	All	15	Local	
Advisory Committee	3	Immediacy of Threat	Acquisition	10	Local	
Advisory Committee	4	Project Design	Development	15	Technical	
Advisory Committee	5	Sustainability	Combination	5	State	
Advisory Committee	6	Site Suitability	Acquisition	10	Technical	
Advisory Committee	7	Expansion/Renovation	Combination	2.5	Local	
Advisory Committee	8	Project Support	All	10	State, Local	
Advisory Committee	9	Cost Efficiencies	All	5	State, Local	
RCO Staff	10	Growth Management Act Preference	All	0	State	
RCO Staff	11	Proximity to People	All	1.5	State	
RCO Staff	12	County Population Density	All	1.5	State	
Total Points Possible					73	

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Detailed Scoring Criteria for Local Parks Category

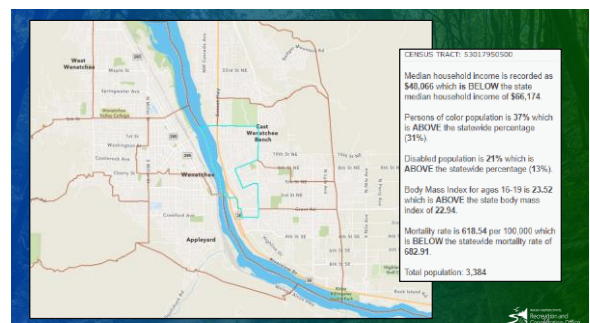
Advisory Committee Scored

- 1. Public Need.** Considering the availability of existing outdoor recreation facilities within the service area, what is the need for new or improved facilities and how will this project address the priorities for underserved populations and health in the *Washington State Recreation and Conservation Plan 2018-2022*?

Establish the recreation need by inventorying all available outdoor recreation opportunities (quality/quantity) within the service area. In general, areas with fewer outdoor recreation sites will score higher than those with more. In addition, consider whether the project is named by location or type as a priority in an adopted plan.

To help answer questions about underserved populations and health recommendations, locate the project on the [Grant Applicant Data Tool](#) to determine whether it is in a census tract in which one or more of the populations listed below are present. Applicants may provide more specific data about the **demographics and health conditions of the population within the service area** of the proposed project.

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Current Practice

Match Reduction

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Communities in Need

If the grant applicant is a city, town, tribe, or eligible special purpose district with 20,000 residents or fewer, and the median household income is less than \$73,775 (the state median household income),⁵⁶ the applicant's match is identified in Table 1.

Table 1. Minimum Match for Communities in Need

Jurisdiction's Median Household Income as a Percent of State Median Household Income	Minimum Match Required
0-50%	10%
50.01-60%	20%
60.01-80%	30%
80.01-99.99%	40%

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Underserved Populations

If the grant applicant is a city, town, tribe, or special purpose district with a median household income less than \$73,775 (the state median household income),⁵⁷ and the project is located in a census block group where the median household income is less than \$51,643 (70 percent of the state median household income), the following minimum match in Table 2 applies.

Table 2. Minimum Match for Underserved Populations

Census Block Group's Median Household Income as a Percent of State Median Household Income	Minimum Match Required
0-55%	10%
55.01-60%	20%
60.01-65%	30%
65.01-69.99%	40%

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Table 3: County Match Reductions

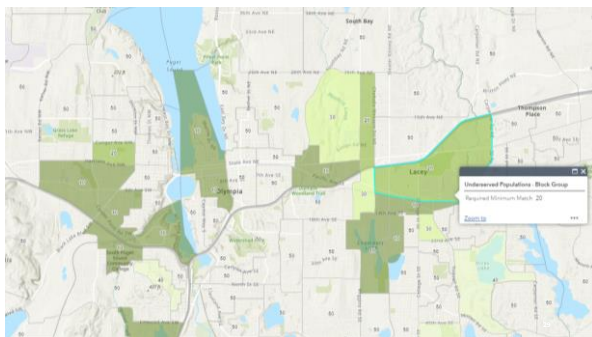
Variables (Any or all may apply)	50% Match Shall be Reduced by the Following: (Cumulative)
County Median Household Income less than 70% of State Median Household Income	10%
County Median Household Income less than 65% of State Median Household Income	10%
County is "Distressed" as defined by Washington Employment Security Department	10%
60% or more of land is non-taxable*	5%
75% or more of land is non-taxable*	5%

*Includes properties where the county receives payments in lieu of taxes from a government entity.

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RCO Goes On

- Grant Application Year (160 Projects so far)
- RCO Statewide Recreation Plan (Spring 2023)
- Physical Activity Task Force (done)
- RCO Equity Review (June)
- Equity Grants (July 2022)
- Recreational Assets of Statewide Significance (2019)



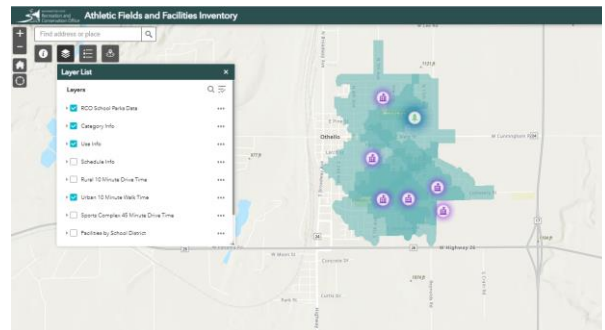
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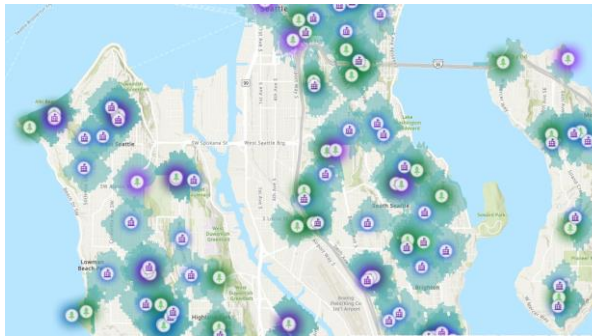
Briefings

- Dr. Julie McCleery
- Physical Activities Task Force
- King County State of Play

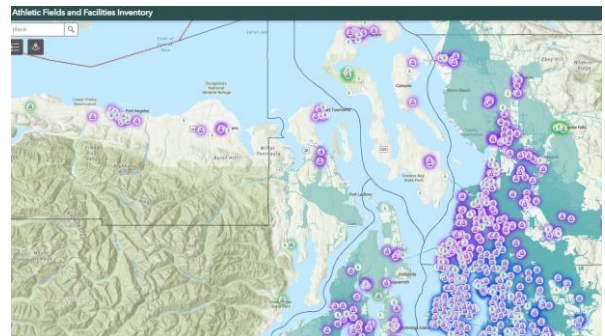
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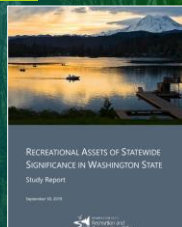
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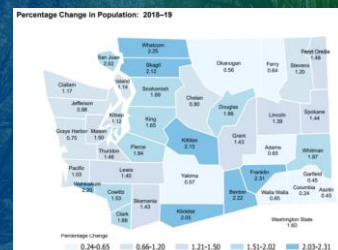
RASS (2019)

1. Evaluated "Foundational Assets."
2. Recommendations
3. Interactive Map
4. Access Visualization and Measures



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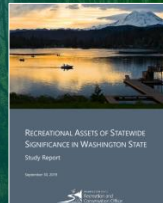
RASS



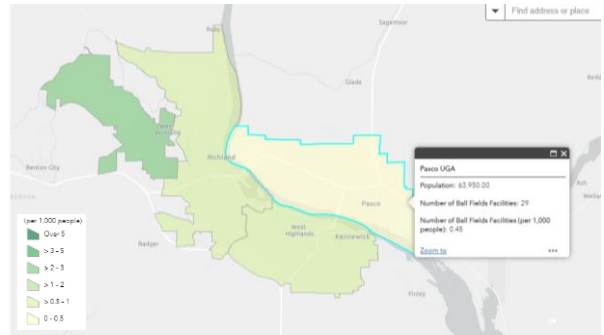
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RASS

1. Develop and Redevelop Facilities in Urban and Rural Areas.
2. Prioritize development in fastest growing counties.
3. Competition for facilities will increase.
4. Changing demographics = changes in demand.
5. Build more synthetic multi-surface fields.
6. Facilities for Seniors and Disabled Athletes
7. Ball fields/sport complexes need is highly contextualized and needs more analysis.

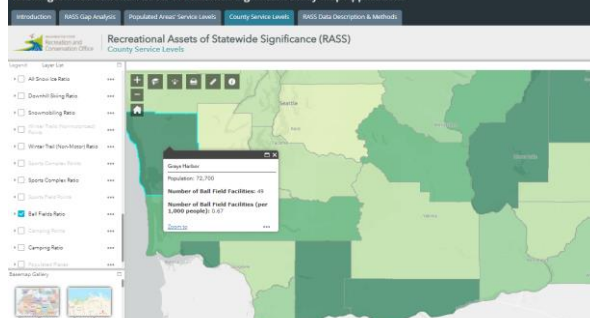


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Washington Recreational Assets of Statewide Significant Study Map Applications



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RCO's Equity Review (June)

2021 Legislative Proviso

\$375,000 for comprehensive equity review of RCO grant programs.

Purpose

Identify and reduce barriers, redress inequities, and improve equitable delivery of resources and benefits. Consider systemic barriers.

Outcome

Identify:

1. Changes to policy/operations
2. New investments/programs

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Equity Grants

Amount: \$2,325,000

Scope: Planning, technical assistance, and predesign grants for projects that would directly benefit populations and communities that lack access to outdoor recreation facilities and resources.

Intent:

- Early action on, and in response to, the comprehensive equity review required of the recreation and conservation office during the 2021-2023 fiscal biennium.
- Reduce barriers to participation in recreation and conservation office grant programs due to race, ethnicity, religion, income, geography, disability, and educational attainment.
- Benefit racially diverse neighborhoods, urban areas and small, rural communities.
- Increase access to outdoor recreation facilities
- Consider the financial capacity of the applicant and of the community

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Direction

1. COAFF Program Purpose
 - Get Feedback on RCO Proposal
 - Wrap-up at our June Meeting
2. Timeline – Planning Grants
 - Get Feedback on RCO proposal
 - RCO Decision at June Meeting

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1. Program Purpose

Goal: Improve equitable and meaningful access to community athletic facilities for underserved populations state-wide.

Policy Direction:

Eligibility to the fund open, prioritize grant awards four-fold:

- 1) Filling Gaps: In service areas where few or no facilities exist,
- 2) Availability and meaningful access,
- 3) Align need with disparity in standard of living,
- 4) Limited Capacity Organizations: For applicants with systemic capital constrains.

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Metrics?

Filling Gaps, and Meaningful Access:

1. Desserts: 15-minute drive/walk time.
2. 10-minute walk in urban area.
3. Facilities per 1,000 People
4. Latent Demand?

Align Need with Standard of Living Disparity

1. Income below state median household.
2. Life expectancy less than state mean.

Limited Capacity Organizations

1. Applicant serves a community less than 10,000 residents.
2. Jurisdiction valuation.
3. Market Conditions.

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Next Steps...

- What alternatives to consider?
- What information is missing?
- What would you like to see in June?

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2. Planning Grant Concept

Goal: Provide money to organizations for grant application and project development efforts in preparation for a capital grant round.

Policy Direction: Contribute a small amount of COAFF funds to the RCO Equity Grants Program (July of 2022).

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Equity Planning Grant Requirements

Amount: \$2,325,000

Scope: Planning, technical assistance, and predesign grants for projects that would directly benefit populations and communities that lack access to outdoor recreation facilities and resources.

Intent:

- Early action on, and in response to, the comprehensive equity review required of the recreation and conservation office during the 2021-2023 fiscal biennium;
- Reduce barriers to participation in recreation and conservation office grant programs due to race, ethnicity, religion, income, geography, disability, and educational attainment.
- Benefit racially diverse neighborhoods, urban areas and small, rural communities,
- Increase access to outdoor recreation facilities
- Consider the financial capacity of the applicant and of the community

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COAFF Contribution to Planning Grant

What It Could Pay For:

- Must support eligible project in COAFF.
- Community Building
- COAFF Application Preparation
- Technical Support
- Include capacity funding?
- Priority for limited capacity orgs?

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Only to Limited Capacity Organization?

"Rural Capacity Index" Example

1. Income stability score. Per capita income from 2000 to 2019, adjusted for inflation.
2. Head of planning.
3. Adults with higher education.
4. Families above poverty level
5. Has college or university.
6. People with health insurance.
7. Population change.
8. Voter Turnout

Alternatively:

1. Gross Valuation
2. Size of Jurisdiction
3. Market Forces
4. Transportation Costs
5. ...

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Planning Grant Questions

What would a COAFF amount look like?

Zero = \$2.3m is sufficient?

\$500,000 = 1.15% of Fund (or one or two less project?)

\$1mil = 2.3% of Fund (or three less projects?)

Alternatively: Assess demand through Equity Grant development process?

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Planning Grants?

Next Steps

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Wrapping Up: Our Next Steps

- RCFB,
- Set next four meetings,
- RCO To Dos...
- Committee Members To Dos.
- What to expect from me...
- June Meeting Agenda

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